

dennis bland

creative director

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EXPERIENCE

Spry Digital, LLC

Creative Director :: April 2012 – Present

I am responsible for overseeing the creation, execution and delivery of award-winning design for our wide variety of clients. In addition to client work, I broaden Spry Digital's service offerings, expand our own brand and grow our team.

Perficient, Inc.

Creative Director :: October 2010 – April 2012

As creative director and practice lead of the Perficient Experience Design (XD) team, I improved the creative offerings on client engagements. I led the Perficient website relaunch in 2012. Client engagements included AAA, Afni, Alliance Data, Enterprise, Express Scripts, Union Bank and Washington University.

Paradowski Creative

Interactive Art Director/Web Developer :: August 1998 – October 2010

I was the creative lead for my team and was responsible for the concepting and oversight of print design, environmental design, website design and development. Lead projects for clients that included CitiMortgage, Circus Flora, Monsanto, Nationstar Mortgage and AB Inbev.

University Graphics and Publications

Graphic Designer :: May 1992 – August 1998

I was lead designer in recruiting, marketing and special event materials for Southern Illinois Universities.

EDUCATION

Southern Illinois University, Edwardsville

BA, Graphic Design, Photography and Mathematics :: 1992

University of Illinois in Chicago

I studied Architecture and Urban Planning :: 1989

SPECIALTIES

Leading award-winning design teams in print, environmental and electronic media

Design and oversight of interior space renovation and installation

Writing brand standards and overseeing implementation

Developing concepts that align with brand strategy

Preparing and giving pitch, branding and concept presentations to clients

Project estimating, scheduling and managing resources

Collaborating with partners and vendors to develop print and digital materials

Organize and supervise photo shoots

Storyboard development and oversight of audio and video production

Fully experienced with Apple and Adobe Creative Suite products

References available upon request